

Bangkok | 25 June 2025

Thailand Meet Up

Sponsorship Packages

ASIA FRUIT
LOGISTICA

Asia's fresh produce trading hub

Official Partner Country



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asiafruitlogistica.com

WHAT WE ACHIEVED IN 2024

In 2024, the ASIA FRUIT LOGISTICA Business Meet Ups brought together almost 70 leading speakers to share their expert insights across Indonesia, India, Thailand and China, attracting more than 2,100 high-quality industry professionals.



- Jakarta, Indonesia in February
- Mumbai, India in March
- Bangkok, Thailand in April
- Shanghai, China in May



MEET UPS AROUND THE WORLD 2025

- Santiago de Chile, Chile, 22 Oct 2024
- **FRUIT LOGISTICA** Berlin, Germany, 5-7 Feb 2025
- Mumbai, India, 3-4 Apr 2025
- Ho Chi Minh, Vietnam, 13-14 May 2025
- Bangkok, Thailand, 25 June 2025
- **ASIA FRUIT LOGISTICA** Hong Kong, China, 3-5 Sep 2025
- Guangzhou, China, 8-9 Sep 2025
- Lima, Peru, 28-29 Oct 2025



THAILAND MEET UP 2025

Riding on the success debut in 2024, Bangkok Meet up will be returning and offer an unique and exciting networking opportunities with valuable content relevant to ASEAN audience (specifically Malaysia, Vietnam, Thailand, Philippines and Indonesia).

Why ASEAN?



700M

population



4.2%

average annual
GDP growth rate in
2013-2022



3rd

largest economy
in Asia



5th

largest in the world
after US, China,
Japan and Germany

Thailand
Singapore
Vietnam
Philippines
Malaysia
Indonesia

TOP REASONS TO JOIN THAILAND MEET UP

Possibility to foster direct dialogue with key importers in the region and explore various topics of interests in the event :

- ▶ Latest trends in ASEAN markets
- ▶ Food safety and technology
- ▶ China's supply role in South-East Asia
- ▶ The durian boom



Find the latest updates via our website >>> <https://www.asiafruitlogistica.com/meet-ups-2025-bangkok/>

WHAT DID OUR ATTENDEES SAY?

“We are thrilled to participate in this event. Thailand has proven to be an exceptional emerging market for Peruvian fruits, displaying remarkable growth within the ASEAN region. We appreciate the opportunity to share our success story and collaborate with industry peers at the event.”

Erick Aponte, Trade Commissioner Director at PromPeru for Hong Kong and ASEAN

“I am very delighted to be a speaker in this event. The panel discussion was very engaging and the overall atmosphere was good. There is a great degree of interaction which exceeds my expectation.”

Gunn Vitidphatumrong, Senior Manager - Produce Category Fresh Food, Lotus's, Thailand

“We had the opportunity to establish relationships and engaged in direct meaningful dialogue with different buyers and service providers to see if they may put focus to promote Thai vegetables further.”

Vickie Visarutnantha, Factory Manager, PDS Foods Co., Ltd., Thailand



SPONSORSHIP PACKAGES

Showcase Sponsor	USD
	2500
Showcase (display table & pull-up banner)	✓
Logo exposure in all print and digital promotional collaterals	✓
Logo on event display wall and onsite event signage	✓
Company logo and hyperlink in the meet-up sub-page	✓
Press release and social media exposure	✓
Onsite acknowledgement on event backdrop and emcee	✓
Video display during networking break and before event	✓
Free delegate passes	6
Onsite material distribution in delegate bag	✓

Item Sponsor	USD
Delegate bag insertion (1 item only)	500
Distribution on each delegate chair (1 item only)	800
Delegate bag	1500
Event Notebook	1500
Lanyard	1500
Coffee break	1000
Registration	2000
Showcase presentation - 15 mins presentation timeslot*	2500
Networking reception	3500

Bundle discount
5% for exhibitors who participated as sponsor in Chile or China Meet up
10% for exhibitors who participated as sponsors in Chile and China Meet up

Volume discount
10% discount if book 2 or more items

*Remarks: Presentation topics and promotional video are subject to review and approval from organizing team

Delegate Bag



Event Notebook



Lanyard



ASIAFRUIT MEDIA PACKAGE

ASIAFRUIT

Media Package

USD

2000

Half-page advertisement in Asiafruit Magazine Thailand issue

✓

200-word company profile in Asiafruit Magazine Thailand issue

✓

Company logo placement in Asiafruit Magazine (alongside profile)

✓

Asiafruit web site advertising: central banner (for 2 weeks)

✓

Booking Deadline: 15 May

Maximise your brand exposure with the Asiafruit Media Package for for the Asia Fruit Logistica Bangkok Meet Up. Asiafruit is Asia's leading supplier of news and information for the international fresh produce business. Your media package is the perfect way to make a lasting impression:

- ▶ Published in **Asiafruit Magazine** Thailand issue (June)
- ▶ Available in **print and digital format**
- ▶ **Distributed to all attendees** of the Asia Fruit Logistica Bangkok Meet Up
- ▶ Readership: **7,000** industry professionals
- ▶ **Exclusive media partner** for Asia Fruit Logistica Bangkok Meet Up

Save
\$1,500

Scan here to
see a copy of
Asiafruit Magazine



Secure your spot today

and make an impact in the fresh produce industry!

For more information, please reach out to Kate kate@fruitnet.com

We look forward to welcoming you in Bangkok!



Scan to find more about Bangkok Meet Up!



CONTACT US



Kay Kwok

Senior Business
Development Manager

kay@gp-events.com

For further details regarding other roadshows, please visit:
<https://www.asiafruitlogistica.com/meet-ups-2025/>